



more

than just a brand.





Approaching things from a different place.

It seems ironic when you first think about it. That a company based in Holstein, Iowa and founded on a no-nonsense work ethic should become known for providing the fastest response times nationwide. But defying conventional wisdom is what has defined VT Industries ever since we first started making vanity countertops in 1956.

The truth is, it makes perfect sense. Because nothing gives you a clearer perspective than quality time spent listening to a customer. And there's nothing like a view of America's pristine heartland to instill the importance of issues like environmental stewardship. Small things that matter most. Leading to bigger ways of thinking.

There are many more facets of VT that may surprise you. Take a look. It's sure to give you a fresh new perspective as well.



Focusing on people first.

Taking the time to listen and appreciate someone else's point of view isn't a complicated formula for success. But all too often, it's overlooked in today's get-it-done-yesterday world. Not so at VT Industries.

VT's commitment to keeping things in proper perspective is the reason why so many employees have found a long-term home working for the company. Examples of this people-first approach include a leading-edge employee safety program, as well as active support for the communities in which VT conducts business.

When you treat others with respect, it is reciprocated and multiplied. That's why it's no surprise to see the level of dedication VT employees show to their customers as well. At every stage of the process, and at every touch point, you can count on a smiling face eager to help.

Moving forward with a respect for the past.

Now with its third generation entering leadership roles, VT Industries remains a family-owned Midwest company holding true to the same core values originally instilled by its founder, Roger Clausen. But let's face it. A lot has changed since 1956.

VT has evolved to become a leading national manufacturer—and in many instances the company has led the way with innovations that have moved the countertop and architectural wood door industries forward.

For instance, VT added a whole new dimension to countertops with VT Dimensions, creating all-in-one natural beauty and offering more proprietary edge profiles than standard postformed laminate products. And with VT's Stone Surfaces offerings such as granite and quartz, state-of-the-art waterjet cutting machinery assures precision craftsmanship that is second to none.

VT takes an innovative approach to architectural wood doors as well. You'll find no 'stock' products inventoried in a warehouse. Every door is manufactured to the exacting specifications of the order, assuring a premium look that matches the rest of the design. VT also pioneered the edge-before-face construction method, eliminating seams and adding more durability to the finished product.



Respecting the environment with Forward Focus.

Actions taken today have a direct impact on future generations. It's that guiding principle that has inspired VT Industries to incorporate Forward Focus into everything we do.

Approximately 5,000 tons of sawdust generated through VT's production processes are repurposed annually, including usage in landfills, agriculture, livestock bedding, and compost. And measures are in place on the plant floors to recycle and reduce paper, cardboard, wood pallets, and plastic.

Naturally you'll find VT's commitment to sustainability in the company's finished products. VT is the first and only national manufacturer of postformed laminate countertops that are both GREENGUARD Gold and FSC® certified. And VT Architectural Wood Doors have been FSC certified since 2002.

The perfect union of technology and craftsmanship.

Fine workmanship is defined by the skill of the craftsman blended with the excellence of the tools. VT was founded on outstanding craftsmanship. And today we rely on the latest technologies to complement our trade.

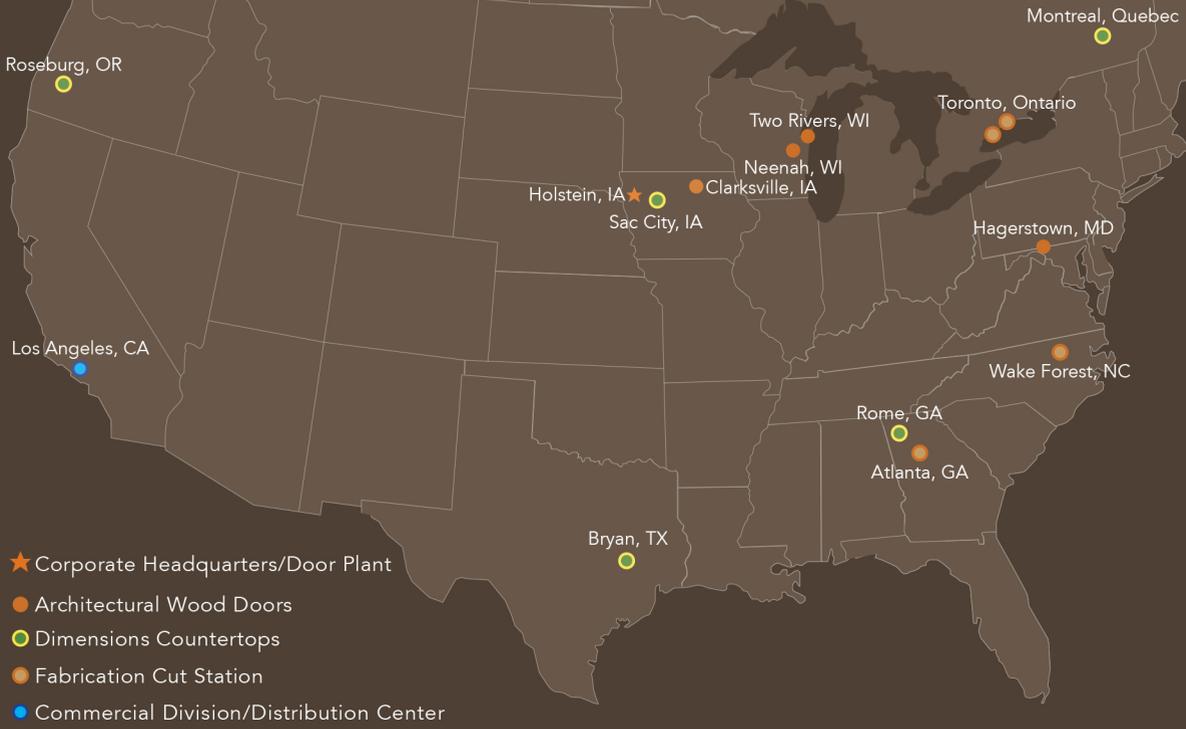
We constantly search the world for advancements to upgrade our products and techniques. As a United States company, we have an unwavering passion for bringing the brightest new technologies to the domestic marketplace for made-in-America pride in workmanship.

From precision waterjet technology to the finely honed skills of our people, there is one goal: to delight our customers with the new, the beautiful, and the amazing.





Many locations, many products, complete dedication.



- ★ Corporate Headquarters/Door Plant
- Architectural Wood Doors
- Dimensions Countertops
- Fabrication Cut Station
- Commercial Division/Distribution Center



To learn more about the people, products, and services VT Industries offers, call 1-800-827-1615 or visit vtindustries.com



The mark of responsible forestry



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