



TRENDING WOOD INDUSTRY *Designs*





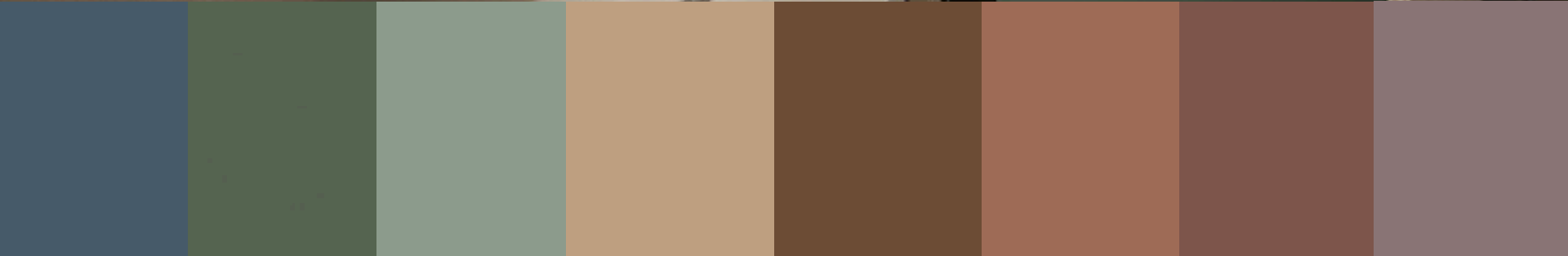
**RESIMERCIAL
DESIGNS**



In recent design trends, there is no longer a stark difference between commercial and residential design spaces; these spaces are blending as one. This design shift is likely due to the strong impact from Millennials and Gen Z'ers who greatly value design and believe it impacts overall health, wellness, mood, and productivity levels.



COLOR TRENDS



Popular colors include calming, earth-inspired tones like sage green, terracotta, muted clays, jade blue, brown, purple, and burgundy. The color trends are shifting away from cool greys and more towards warmer colors and browns.



BIOPHILIC DESIGNS



Biophilic design is a design trend that focuses on bringing natural elements indoors. This design style has become increasingly popular since the Covid-19 pandemic with the desire to make spaces feel more safe and relaxing. Key elements found in Biophilic designs include plants, trees, maximizing natural light, utilizing earthy color tones, and mimicking natural patterns found in nature.



WOOD COLOR TRENDS



Light & Airy



Ashy Greige



Warm & Elegant



LIGHT & AIRY DESIGNS



Light and airy wood tones provide a calming, organic, minimalist aesthetic while adding a gentle brightness to any space. Wood species such as White Oak, Maple, Ash, or Pine are popular selections to achieve this design trend. These veneers reflect natural light while bringing in the subtle warmth of the wood.



LIGHT & AIRY DESIGNS

VT offers a wide range of standard light & airy factory finishes to create a beautiful and natural aesthetic for your project.



White Maple, Clear



White Oak, Clear



Natural Birch, Clear



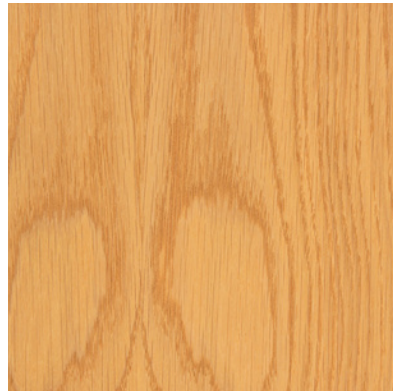
White Maple, Wheat



White Maple, Serengeti



Red Oak, Clear



White Oak, Serengeti



Natural Birch, Serengeti



White Birch, Wheat



White Birch, Clear



Cherry, Serengeti



Red Oak, Serengeti



**ASHY GREIGE
DESIGNS**



A richly nuanced ashy greige wood tone blends soft grays and muted beiges for a sophisticated elegance. Its gently weathered finish adds depth and calm, perfect for any contemporary or transitional space. Most popular veneers associated with this trend are Walnut, White Birch, White Maple, and Red Oak.

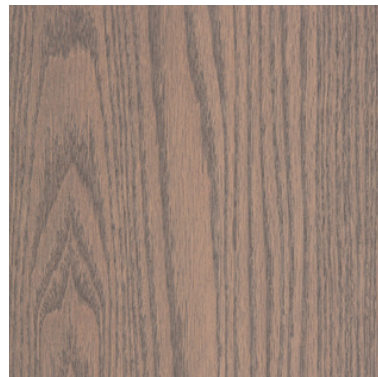


ASHY GREIGE DESIGNS

VT's standard factory finishes, Riverstone & Umber offer a striking, modern grey appearance to add an upscale elegance to any space.



White Maple, Riverstone



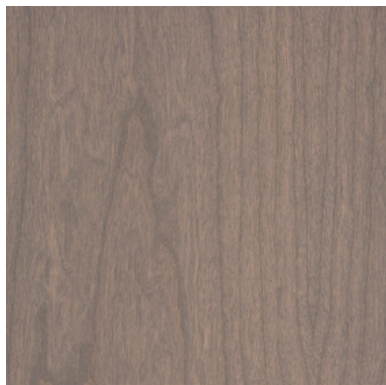
Red Oak, Riverstone



White Birch, Riverstone



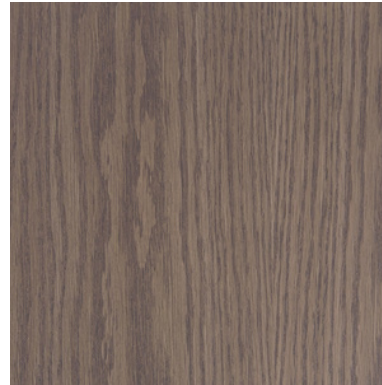
Natural Birch, Riverstone



Cherry, Riverstone



White Oak, Riverstone



Red Oak, Umber



Walnut, Riverstone





WARM & ELEGANT DESIGNS

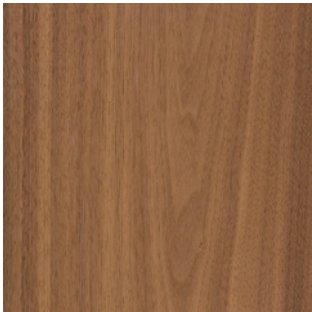


These warm, elegant wood tones create a warm and welcoming aesthetic while maintaining an upscale feel. Their smooth grain and radiant depth infuse the space with an effortless sense of luxury. Walnut is the most popular veneer to achieve this design style, followed by White Birch or Red Oak.



WARM & ELEGANT DESIGNS

VT's largest, and most popular collection of finishes includes our warm & elegant designs. These finishes add natural warmth and sophistication.



Walnut, Wheat



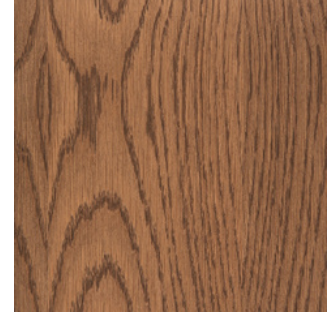
White Birch, Ravine



Natural Birch,
Ravine



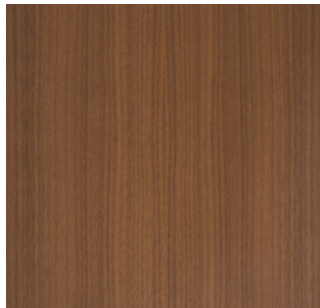
White Maple, Ravine



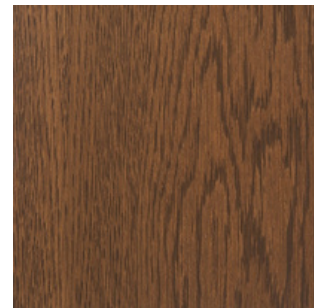
White Oak, Ravine



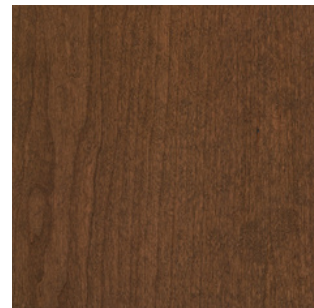
Red Oak, Ravine



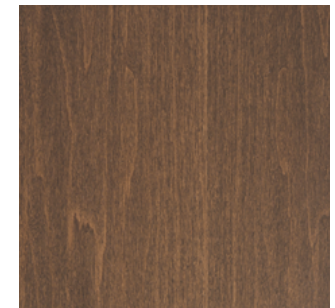
Walnut, Toffee



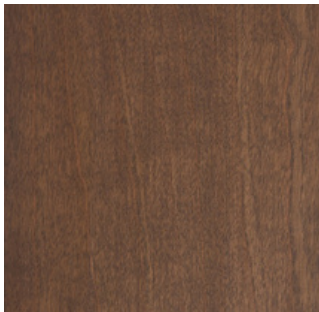
White Oak, Mocha



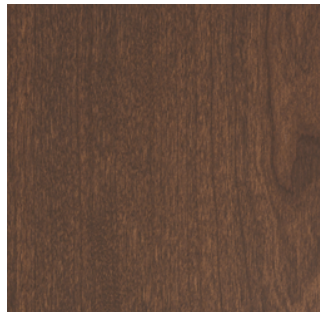
Cherry, Ravine



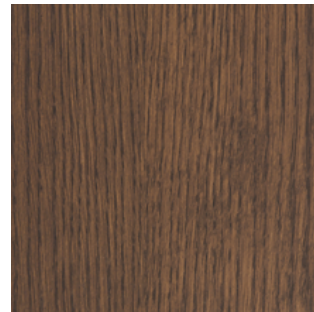
White Maple, Umber



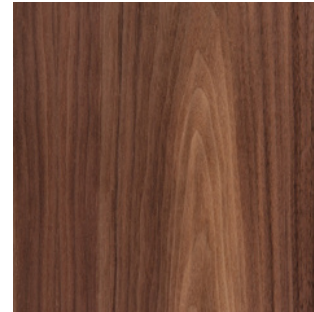
Natural Birch,
Umber



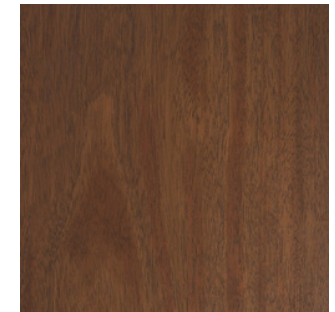
Cherry, Umber



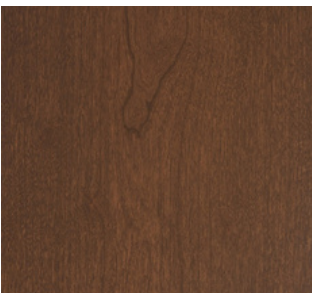
White Oak, Umber



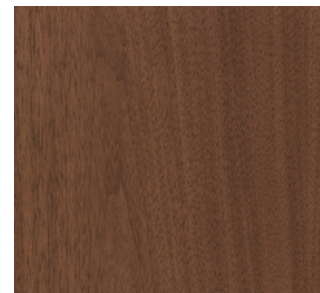
Walnut, Clear



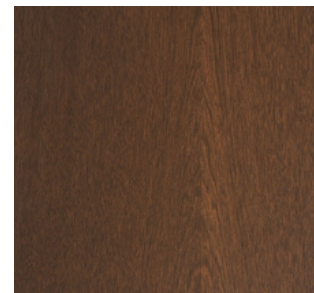
African Mahogany,
Mocha



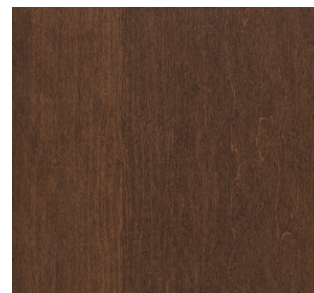
Cherry, Mocha



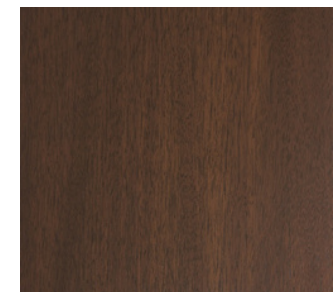
Walnut, Ravine



Natural Birch,
Mocha



White Maple,
Chocolate



Walnut, Mocha



WOOD DRENCHING



While color drenching has gained a lot of popularity in recent years, wood drenching is also becoming increasingly popular as well. This design trend is very commonly paired with Biophilic designs as well as in European & Scandinavian cultures.



MIXING WOOD TONES



This look combines a variety of wood tones to prevent a dated appearance, instead it creates an enticing visual aesthetic. By thoughtfully mixing cool, neutral, and warm finishes, the space feels naturally balanced and inviting, with a collected charm that elevates the overall aesthetic.



**DISTRESSED
WOODS**



In the past, cathedrals & knotty woods were not a desired aesthetic. Now, across the wood industry, these cuts of wood are desired and even sought-after for some spaces. The plain-sliced look with the natural cathedraling is one of the most popular looks. Quarter-sliced, which features very linear graining, is also very popular.



Inspiring SURFACES