# **Website Privacy Policy**

Please note that the practices of VT Industries Inc. and its divisions and affiliates (collectively "VT Industries"), with respect to data collected and used by VT Industries in connection with this website and all other websites of VT Industries with authorized links to this policy, including, but not limited to, VTOnline®, (collectively, the "Site") are governed by this website privacy policy ("Privacy Policy") as amended from time to time, and not the privacy policy in effect at the time the data was collected. If you have objections to the Privacy Policy, you should immediately discontinue use of the Site and follow the procedure described in the section entitled "Updating Your Personal Information and Privacy Preferences." This Privacy Policy does not govern privacy practices associated with offline activities, websites other than the Site, or products and services not available or enabled via the Site, except as expressly set forth in the section entitled "Data Not Collected on this Site."

## **Changes in Privacy Policy**

Any information that identifies or can be used to identify the person to whom such information pertains ("Personal Information") that we collect and maintain will be subject to this Privacy Policy, as amended from time to time. VT Industries may change the Privacy Policy from time to time at its sole discretion. If as the result of such changes you want to alter the ways in which VT Industries is allowed to use your Personal Information, you can do so by following the procedure described in the section entitled "Updating Your Personal Information and Privacy Preferences." You will be deemed to have been made aware of, and will be subject to, the changes to the Privacy Policy after such changes have been posted. However, if VT Industries sells assets or is acquired by or merged with another entity, you agree that VT Industries may provide to such entity customer information without obtaining your further consent. VT Industries may provide notice of such asset sales, acquisitions, or mergers on this Site.Entities Collecting Personal Information

Personal Information on this Site is collected by VT Industries. VT Industries' address is VT Industries Inc., 1000 Industrial Park, P.O. Box 490, Holstein, IA 51025, USA.

The Site contains links to other sites at which Personal Information may be collected. In such instances, unless expressly provided to the contrary, the collection and use of your Personal Information will be governed by the privacy policy applicable to that site. That privacy policy should identify the entity that is collecting your Personal Information.

#### **Updating Your Personal Information and Privacy Preferences**

You have the right to access, correct and delete inaccuracies in your Personal Information and privacy preferences at any time. You may also access and correct your Personal Information and

privacy preferences by writing VT Industries at:VT Industries Inc. 1000 Industrial Park P.O. Box 490 Holstein, IA 51025

In your correspondence, please indicate with as much detail as possible the location on this Site or otherwise where you provided your Personal Information, if applicable. You may expect a response within thirty (30) days.

#### **Collection of Personal Information**

As a visitor to this Site, you can engage in many activities without providing any Personal Information. Nonetheless, when you use the Site, VT Industries may collect certain information about your computer to facilitate, evaluate and verify your use of the Site. For example, we may log environmental variables, such as browser type, operating system, CPU speed, referring or exit webpages, click patterns, Session ID (a unique identifier assigned to the browser in connection to the Site), and the Internet Protocol (IP) address of your computer. VT Industries also uses such information to measure traffic patterns on the Site. We do not match such information with Personal Information held about you by VT Industries unless we have your consent, except as otherwise described in this Privacy Policy.

By using this Site, you agree and acknowledge that with respect to certain activities, the collection, transfer, storage, and processing of your information may be undertaken by third party vendors or agents of VT Industries, such as web hosting providers and mail and email service providers, to help facilitate VT Industries in providing certain functions. We do not, however, share such information with any third party vendors for commercial use by such vendors.

VT Industries has established relationships with various providers of services and products who are not part of VT Industries and who may not themselves be providing products and services to VT Industries or on VT Industries' behalf ("Providers"). Providers do not include third parties contracted by VT Industries to perform services on VT Industries' behalf. The goods and services of these Providers may be available to you from the Site or from websites that are linked to the Site. Typically, these Providers offer services that VT Industries' customers might find useful, such as those that can be used in conjunction with VT Industries' products. In order to use Providers' products and services, you may be required to provide Personal Information to the Providers or agree to allow VT Industries to share your Personal Information with such Providers. Unless expressly provided to the contrary, Personal Information that you provide while you are visiting a Provider's website will be subject to the privacy policy posted on that

site, and Personal Information that you provide while on the Site will be subject to this Privacy Policy.

In order to reduce errors in our database, authenticate our users, prevent fraud and prevent abuse of our Site, as well as to provide more consistent, relevant experiences to our users, we may on occasion supplement or correct the Personal Information you submit to us and your Internet Protocol (IP) address with information in our other databases or information from third-party sources.

#### **How Your Personal Information is Used**

VT Industries collects and uses your information for internal purposes only. Your Personal Information may be used to track customer preferences to provide a customized Site experience and keep you informed about products, special offers, and other products and services of VT Industries and selected Providers unless you have opted not to receive such communications or such communications are prohibited by law. VT Industries does not share Personal Information it receives from you with such Providers for the Providers' own marketing purposes.

VT Industries may collect information about the use of the Site, such as what pages visitors access, the number of visits, average time spent on the site and other similar factors. This information is generally collected in aggregate form, without identifying any user individually, although IP address and Session ID in relation to downloads may be tracked as part of VT Industries' fraud prevention efforts. Other exceptions to this, where an individual may be identified individually, are noted in this Privacy Policy or in additional privacy terms connected to a specific product or website.

## **Data Not Collected on this Site**

Personal Information that is not collected on the Site is not generally subject to this Privacy Policy. However, Personal Information submitted on physical product registration cards is subject to this Privacy Policy. If you wish to access and/or correct such information, please see instructions for doing so in the section entitled "Updating Your Personal Information and Privacy Preferences". Tracking, Use of Cookies, Web Beacons and Similar Devices

In order to improve our Services and the Site and provide more convenient, relevant experiences to our customers, we and our agents may use "cookies," "web beacons," and similar devices to

track your activities. A cookie is a small amount of data that is transferred to your browser by a web server and can only be read by the server that gave it to you. It functions as your identification card and enables VT Industries to record your passwords and preferences. It cannot be executed as code or deliver viruses. A web beacon is a small transparent .gif image that is embedded in an HTML page or email used to track when the page or email has been viewed.

Most browsers are initially set to accept cookies, and most Services that include similar devices are typically initially activated to collect data. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether or not to accept it. (For some web pages that require an authorization, cookies are not optional. Users choosing not to accept cookies or similar devices will probably not be able to access those pages or the related Services.) Information about non-cookie tracking devices and their features, including disabling options, are contained in the information materials provided with such Services or on Site pages relating to such Services.

We may ask you to provide information of others such as when reporting suspected piracy. In this instance, we will ask for the person's or company's name and contact information so that we may investigate. Personal Information supplied in these instances will only be used for the purpose being submitted.

VT Industries also hires other companies to place our banner ads on other websites. Such companies perform tracking and reporting activities on ads served and user reaction ("Third-party Advertisement Servers"). They do not collect any information other than IP addresses and behaviors associated with those IP addresses on our behalf, and we do not give any Personal Information to them. Third-party Advertisement Servers are subject to their own privacy policies. VT Industries may also allow other companies to display advertisements on certain pages of the Site or within the Services. If you click on these advertisements these companies may place a persistent cookie on your computer which may allow them to display further advertisements to you. Should you have any complaints about the practices of any of these companies you should contact VT Industries.

## **Children's Privacy Policy**

VT Industries does not knowingly solicit or collect personally identifiable information online from children under the age of 13 without verifiable parental consent. Privacy complaints

VT Industries takes its users' privacy concerns seriously. If you believe that VT Industries has not complied with this Privacy Policy with respect to your Personal Information, you may write to VT Industries at the following address:

VT Industries Inc. 1000 Industrial Park P.O. Box 490 Holstein, IA 51025

Also, please note that VT Industries is not responsible for the content or privacy practices of non-VT Industries websites to which this Site or any other VT Industries website may link. You should review the privacy policies of such sites before using the sites.