It seems ironic when you first think about it. That a company based in Holstein, Iowa and founded on a no-nonsense work ethic should become known for providing the fastest response times nationwide. But defying conventional wisdom was exactly what defined VT Industries even when we first started making vanity countertops in 1956.

The truth is, it makes perfect sense. Because nothing gives you a clearer perspective than quality time spent listening to a customer. And there’s nothing like a view of America’s pristine heartland to instill the importance of issues like environmental stewardship. Small things that matter most. Leading to bigger ways of thinking.

There are many more facets of VT that may surprise you. Take a look. It’s sure to give you a fresh new perspective as well.

To learn more about the people, products, and services VT Industries offers, call 1-800-827-1615 or visit vtindustries.com.
It seems ironic when you first think about it. That a company based in Holstein, Iowa and founded on a no-nonsense work ethic should become known for providing the fastest response times nationwide. But defying conventional wisdom is what has defined VT Industries ever since we first started making vanity countertops in 1956.

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Taking the time to listen and appreciate someone else's point of view isn’t a complicated formula for success. But all too often, it’s overlooked in today’s get-it-done-yesterday world. Not so at VT Industries.

VT’s commitment to keeping things in proper perspective is the reason why many employees have found a long-term home working for the company. Essentially, this people-first approach has translated into added support for the community in which VT conducts business.

When you treat others with respect, it’s reciprocated and multiplied. That’s why it’s no surprise to see the level of dedication VT employees show to their customers. But it doesn’t stop there. You will see a smile on everyone’s face while working for VT.

Now with its third generation entering leadership roles, VT Industries remains a family-owned Midwest company true to the same values originally established by its founder, Roger Clausen. But let’s face it. A lot has changed since 1956. VT has evolved to become a leading national manufacturer—and in many industries the company has led the way with innovations that have moved the countertop and architectural wood door industries forward.

For instance, VT added a whole new dimension to countertops with VT Dimensions, creating all-in-one natural beauty and offering more proprietary edge profiles than standard postformed laminate products. And with VT’s Stone Surfaces offerings such as granite and quartz, state-of-the-art waterjet cutting machinery assures precision craftsmanship that is second to none.

VT takes an innovative approach to architectural wood doors as well. You’ll find no ‘stock’ products inventoried in a warehouse. Every door is manufactured to the exacting specifications of the order, assuring a premium look that couldn’t be bettered by any other product. VT also pioneered the edge-before-face construction method, eliminating seams and adding more durability to the finished product.

Actions taken today have a direct impact on future generations. It’s that guiding principle that has inspired VT Industries to incorporate Forward Focus into everything we do.

Approximately 5,000 tons of sawdust generated through VT production processes are repurposed annually, including usage in sawdust fiber insulation, compost, and more. An aggressive recycling program reduces paper, cardboard, wood pallets, and plastic.

Naturally you’ll find VT’s commitment to sustainability in the company’s finished products. VT is the first and only national manufacturer to offer FSC certified wood doors and FSC certified stone surfaces through state-of-the-art waterjet cutting machinery.

The perfect union of technology and craftsmanship. Fine workmanship is defined by the skill of the craftsman blended with the excellence of the tools. VT was founded on outstanding craftsmanship. And today we rely on the latest technologies to complement our trade. We constantly search the world for advancements to upgrade our products and techniques. As a United States company, we have an unwavering passion for bringing the brightest new technologies to the domestic marketplace for the pride of American pride in workmanship.

From precision waterjet technology to the finely honed skills of our people, there is no goal to delight our customers with the new, the beautiful, and the amazing.
Focusing on people first. Taking the time to listen and appreciate someone else’s point of view isn’t a complicated formula for success. But all too often, it’s overlooked in today’s get-it-done-yesterday world. Not so at VT Industries.

VT’s commitment to keeping things in proper perspective is the reason why many employees have found a long-term home working for the company. Examples of this people-first approach include a leading-edge employee safety program, as well as active support for the communities in which VT conducts business.

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VT has evolved to become a leading national manufacturer and has added a new dimension to countertops with VT Dimensions, creating all-in-one natural beauty and offering more proprietary edge profiles than standard postformed laminate products. And with VT Stone Surfaces offerings such as granite and quartz, state-of-the-art waterjet cutting machinery assures precision craftsmanship that is second to none.

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From precision waterjet technology to the finely honed skills of our people, there is no goal to delight our customers with the same, the beautiful, and the amazing.

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Approximately 5,000 tons of sawdust generated through VT Industries’ production processes are repurposed annually, including usage in beneficial applications, livestock bedding, and compost. VT is also committed to recycling and reducing paper, cardboard, wood pallets, and plastic.

Naturally you’ll find VT’s commitment to sustainability in the company’s finished products. VT Architectural Wood Doors have been FSC certified since 2002.

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Now with its third generation entering leadership roles, VT Industries remains a family-owned Midwest company holding true to the values originally instilled by its founder, Roger Clausen. But let’s face it. A lot has changed since 1956.

VT has evolved to become a leading national manufacturer—and in many instances the company has led the way with innovations that have moved the countertop and architectural wood door industries forward.

For instance, VT Dimensions, creating all-in-one natural beauty and offering more proprietary edge profiles than standard postformed laminate products. And with VT Stone Surfaces offerings such as granite and quartz, state-of-the-art waterjet cutting machinery assures precision craftsmanship that is second to none.

No ‘stock’ products inventoried in a warehouse. Every door is manufactured to the exacting specifications of the order, assuring a premium look that exceeds the rest of the design. VT also pioneered the edge-before-face construction method, eliminating seams and adding more durability to the finished product.

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Approximately 5,000 tons of sawdust generated through VT production processes are repurposed annually, including usage in surface and core, as well as in targeted sawdust recycling efforts. VT also partners with local education efforts to support STEM essentials as well.

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Approximately 5,000 tons of sawdust generated through VT production processes are repurposed annually, including usage in specialty agriculture, livestock bedding, and compost. And measures are in place on the plant floors to recycle and reduce paper, cardboard, wood pallets, and plastic.

Naturally you'll find VT's commitment to sustainability in the company's finished products. VT is the first and only national manufacturer of postformed laminate countertops that are both GREENGUARD Gold and FSC® certified. And VT Architectural Wood Doors have been FSC certified since 2002.

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We constantly search the world for advancements to upgrade our products and techniques. As a United States company, we bear an unwavering passion for bringing the brightest new technologies to the domestic marketplace for the pride and joy of American artisans.

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Respecting the environment with Forward Focus.

Focusing on people first.

Moving forward with a respect for the past.

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The truth is, it makes perfect sense. Because nothing gives you a clearer perspective than quality time spent listening to a customer. And there’s nothing like a view of America’s pristine heartland to instill the importance of issues like environmental stewardship. Small things that matter most. Leading to bigger ways of thinking.

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